

## PRESS RELEASE

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## GLOBAL BEST PRACTICES AWARDS 2018

**MAGNUS LAVANDERIA,**

**awarded the 13<sup>th</sup> place out of 150 extraordinary  
Professional Textile Care companies Worldwide**

**and**

**The Country Award for SPAIN**

*On October, 19<sup>th</sup> 2018, the CINET Global Best Practices Awards 2018 were organized in Milan, Italy, where MAGNUS LAVANDERIA presented itself in a 3 minute pitch presentation for the International GBPAP 2018 Jury after an official selection procedure. This resulted in 13<sup>th</sup> place in the Industrial Textile Services category out of 150 official registered extraordinary Professional Textile Care companies from 40 countries, with an evaluation score from the International Jury of 36,0.*

*MAGNUS LAVANDERIA has also received the COUNTRY AWARD for being the nominated company with the best results at GBPAP18 from BRAZIL.*

The awards function as a platform to highlight best practices in PTC and demonstrate the industry's focus on a high standard of quality, new business models, innovation and sustainability. MAGNUS LAVANDERIA is proud to be selected for this award and it showcases our focus on servicing our customers as best as we possibly can.

CINET, the international umbrella organization for Professional Textile Care (PTC) organized the Awards Program by inviting all members, relations and stakeholders worldwide to participate on this event by nominating extraordinary companies for the awards. Businesses were evaluated by the independent International GBPA 2018 jury, consisting of representatives from trade magazines, consultants and trade associations out of 20 countries within the PTC industry.



**More information**

For more information regarding the awards program please visit <http://www.cinet-online.com/awards/> or contact:

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